

A STATEMENT FROM ENTOURE'S DIRECTOR

The time has come to launch what I believe is an exciting new initiative in change, health and general wellbeing: a series of opportunities and journeys that will provide people with the chance to make a difference in their own lives and the lives of those we aim to help.

Unlike some initiatives, Entoure leaves no uncertainty with its members, sponsors, donors and supporters about the difference their efforts and contributions make in our fight to ensure more kids get the chance to dream.

I believe that most people are keen to help people suffering from difference and would like to share and receive a little more love in their lives. But life can be so busy that it's difficult to know what to do and for whom. That's where Entoure steps in.

Entoure provides a network of likeminded people with a clear opportunity – to participate in a personalised event, to gain knowledge of the issues we are tackling, to experience firsthand the needs of our hospitals and kids. Even more, Entoure supports sharing this opportunity within the workplace, changing work-life cultures and spreading the gift of happiness by opening to others the chance to support difference and change.

Since I believe the success of what we do will be about the people we attract to our cause, I am excited by the support we have already received from members, riders, corporate sponsors and personal donors. I have no doubt our people will be amazing and our impact important.

I am equally excited and pleased to have secured significant backing from the Day of Difference Foundation, a charity with a superb profile at the forefront of helping kids and their families suffering from difference. It will be through the Day of Difference Foundation that Entoure directs its support.

A number of key projects have been identified. The first is to assist in the purchase of state-of-the-art equipment for a world-first Paediatric Simulation Centre at the Children's Hospital at Westmead. The second is to fund a variety of projects that will be delivered to kids through the Clown Doctors.

Yours sincerely,



Kent Williams