

# WHEELS TURN FOR DAY OF DIFFERENCE!

The Day of Difference Foundation, the paediatric charity established by the parents of burns' survivor Sophie Delezio, is pleased to announce a strategic alliance with a new not-for-profit organization, 'Entoure – Supporting Difference', which aims to stage various charitable events that are both fun and challenging.

Its inaugural event, is the 'Entoure Cycle Classic', a three day ride through the wine country of the Hunter Valley. The 400 plus kilometre journey commences from the Children's Hospital at Westmead and winds its way through the stunning country side of New South Wales' premium wine producing region allowing participants ample time to enjoy the fruits of their labours! Each individual participant commits to raising a minimum of \$3,000 which will be directed to the establishment of a world-first, state-of-the-art Paediatric Simulation Centre at the Children's Hospital at Westmead. The centre, which replicates critical care situations will provide invaluable assistance to theatre staff around the world as the simulations will be recorded and shared with other hospitals, facilitating learning, collaborative innovation and research.

Funds raised from the ride will also go to Clown Doctors, which provide children and their families invaluable distraction and enjoyment during medical procedures and recovery times in hospital. They help the children cope with the pain and discomfort of their illnesses and injuries and more often than not, give the parents a chance to grab some much needed rest.

The Entoure Cycle Classic is based upon the highly popular and successful cycle classics such as 'Tour de Kids' and 'Tour de Cure' and the increasingly popular, 'London to Paris Cycle Classic' – in fact, participants exceeding agreed sponsor benchmarks for the Hunter Valley ride will gain free entry into the London to Paris event!

“We are delighted to partner with Entoure and have great faith that the association will produce many benefits for the children’s hospitals we support” said Day of Difference Foundation CEO & Chairman, Ron Delezio.

“It’s always nice to be a part of an event that is fun and promotes a sense of community. The Hunter Valley ride gives something back to participants and we believe that’s important. A beautiful scenic locale with plenty of great wineries – where else would you want to ride for charity?”

The Entoure Cycle Classic will be held March 7 – 9 and costs each rider \$800, which includes; premium cycle strip, accommodation, food and support.

For further information or to register please visit [www.entoure.com.au](http://www.entoure.com.au)

Day of Difference Foundation is a charity dedicated to helping save the lives of the most seriously ill and injured children in our community. [www.dayofdifference.org.au](http://www.dayofdifference.org.au)